



PLANET GRANITE

climbing · yoga · fitness

Dear Friends, Family & Neighbors,

I will be joining Planet Granite and the SF Bay Area climbing community in an effort to keep climbing safe in areas like Yosemite, Joshua Tree, Owens River Gorge and a number of other classic climbing locations around the country.

On June 27th or July 18th (circle one), I will participate in a three hour Climb-A-Thon in an effort to raise \$10,000 for the American Safe Climbing Association (ASCA). Planet Granite has committed to match up to an additional \$10,000 of total funds raised at these events. We have an opportunity to raise more than \$20,000 for the ASCA.

The goal of the ASCA is to replace unsafe anchors and reduce the visual and environmental impacts of climbing. As the ASCA is a bare-bones, nonprofit organization of dedicated climbers, you can be assured that your donation will go directly to resources for making climbing safer. You can view their website at <http://www.safeclimbing.org>.

My goal is to climb at least _____ feet in an effort to raise at least _____ dollars.

Every \$50 raised will replace five to ten bolts/anchors. This is often an entire route made safer by your support! Please help me reach my goal! Your donation is tax deductible as the ASCA is a 501(c)3 non-profit organization.

You can contribute in either of two ways:

1. A flat rate contribution.
2. You can donate per foot climbed. Please note, an average climb can be 30 to 60 ft long!

Thank you in advance for your support. Please make your check payable to the ASCA. My deadline to receive pledges is July 3rd or July 24th (circle one). Please contact me if you have any questions or comments about the ASCA Climb-a-thon. I can be reached at (phone number) _____.

Sincerely,

Note:

Planet Granite is home to three of the bay area's largest and most comprehensive climbing gyms. We have climbing for all levels, from first-timer's to expert, as well as complete fitness and yoga facilities. We are dedicated to making climbing safe for all and to giving back to our community. We appreciate your support!

PLANET GRANITE

100 El Camino Real, Belmont, CA 94002 T 650.591.3030 F 650.591.3033
815 Stewart Dr., Sunnyvale, CA 94085 T 408.991.9090 F 408.991.9091
924 Mason St., San Francisco, CA 94129 T 415.692.3434 F 415.346.3434

www.planetgranite.com